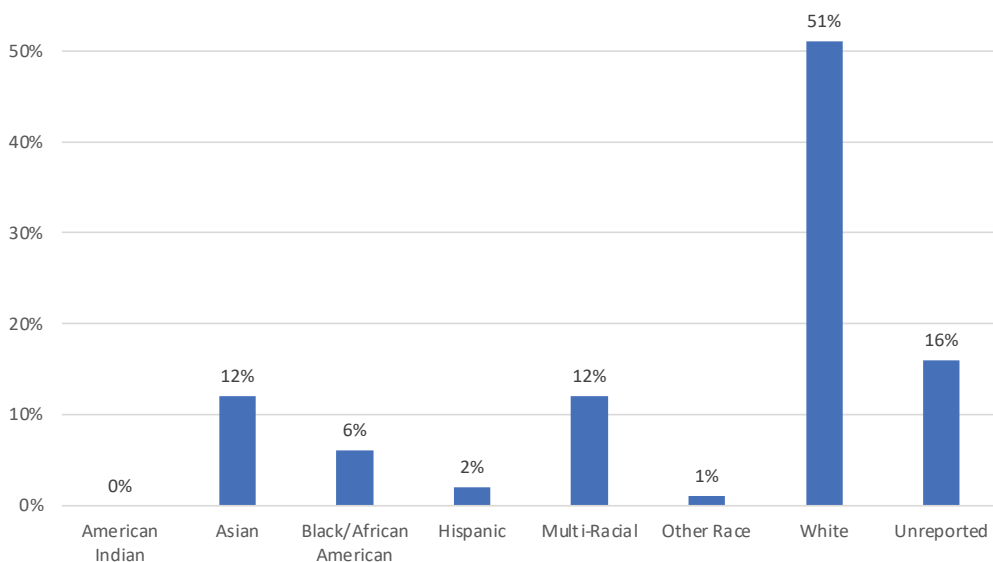


APPAREL DESIGN & DEVELOPMENT



The **Apparel Design & Development** program at Seattle Central College is the most technically oriented program in the Pacific Northwest, with a decades-long reputation as a center for relevant and innovative learning. The program's comprehensive curriculum prepares students with the professional skills to launch their fashion career and is the **only two-year program in Washington**. Employers rely on the Apparel Design & Development program to bring highly-trained graduates to their companies and are prepared for a variety of jobs within the industry, including: apparel and technical designers, product developers, patternmakers, costumers, textile designers and specialists, entrepreneurs, wardrobe consultants and stylists.

Enrollment demographics (by percent)



Female: 78%
Male: 21%
Other/Missing: 1%

\$2.1 billion wages generated in the state's fashion industry

500-700: the number of fashion companies headquartered in the greater Seattle area

\$4.6 billion reported freight imports related to the industry

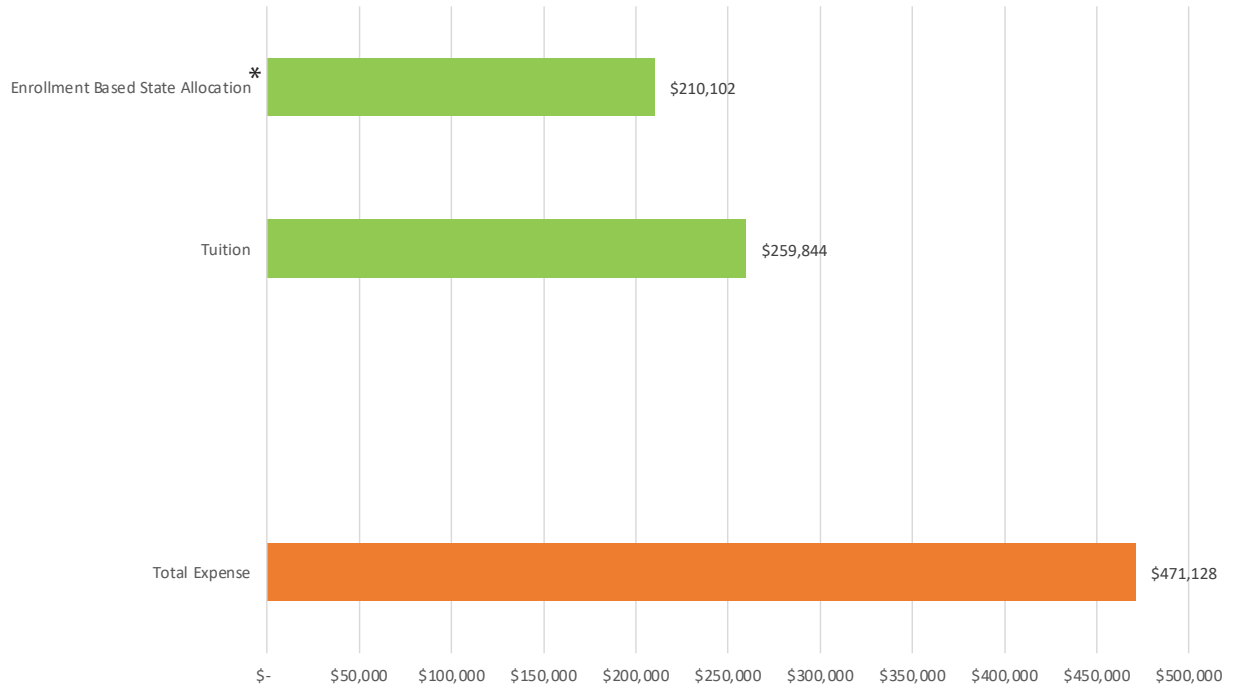
Seattle is the **seventh** largest apparel manufacturing center in the US

\$92,400: annual median wage for fashion designers, **#2** in top paying states

Expenses vs Revenue (20-21 data)

**State Tuition/
Revenue:**
\$469,946

Expense:**
\$471,128



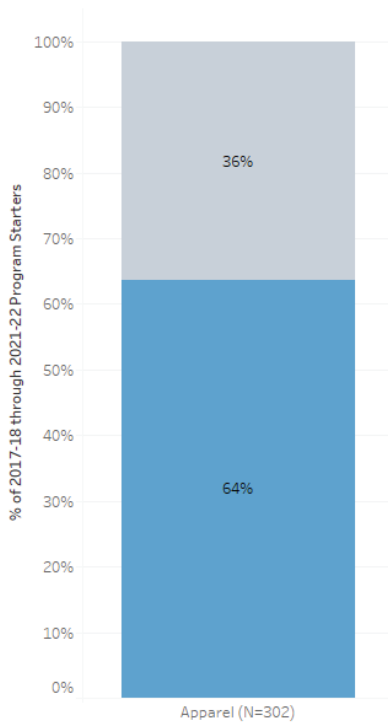
*Approximately 15 percent of Enrollment Based State Allocation (EBSA) funding is allocated to other operational costs. The EBSA above is best case scenario where 100 percent of the funds go directly to the Apparel Design & Development program.

**This figure only covers faculty and staff and does not include other routine expenses such as utilities, equipment, custodial and maintenance.

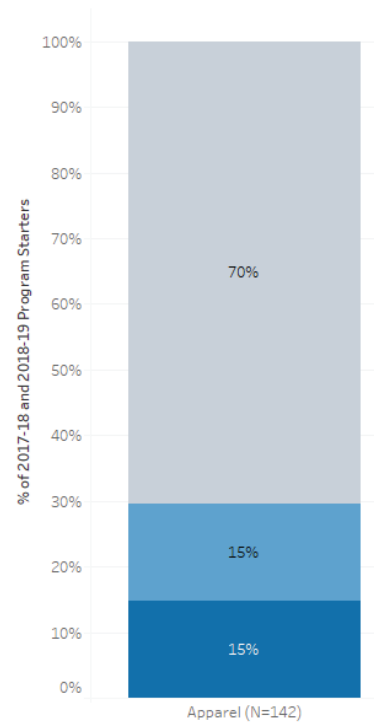
Apparel Design Retention & Completion Rates (17-22 data)

Apparel Design and Development Retention and Completion Rates

Retention into Second Quarter*



Completion Rates



The Apparel Design and Development AAS degree is designed to take 2 years (6 quarters). For comparison, the two-year completion rate for all Seattle Central Professional-Technical students during the same time range is 30% and the three-year completion rate is 36%. The state-wide two-year completion rate for Professional-Technical students during the same time is 30%, and the three-year completion rate is 36%.

*Quarter 1 and Quarter 2 retention is an early indication of momentum and progress. Students who leave after one quarter rarely come back, and programs with strong early retention rates tend to have higher completion rates. In this way, Quarter 1 to Quarter 2 is an early indicator of overall completion of a program.

Retention into Second Quarter

Not Retained
Retained

Time To Completion

Did not Complete
3-Yr Completion
2-Yr Completion

Who hires our graduates?



Critical Asks

Operational Costs

- Funding for specialized equipment, including maintenance
- Funding operational costs; including security, custodial, and maintenance
- Funding for recruiting Black, Indigenous, and people of color (BIPOC)
- Funding for increased enrollment, when costs to operate increase

Legislative Partnership Support

- Support for authenticating that Apparel Design and Development jobs are in "High Demand" as per Washington Educational Service District (ESD)
- Reflect increased costs of delivering career and technical education (CTE) vs transfer and basic skills

Industry Partnership Support

- Program development and recruiting
- Ensure Apparel Design and Development credentials have utility with industry
- Internship opportunities
- Ongoing funding



“My education at Seattle Central College has been one of the contributors to my success as a valued leader in the fashion industry.”

Ken Downing
Senior VP & Fashion Director
Neiman Marcus
Apparel Design & Development Grad

