Jan 2024
Town Hall Meeting
for Faculty & Staff

1/23/2024

SEATTLE CENTRAL COLLEGE

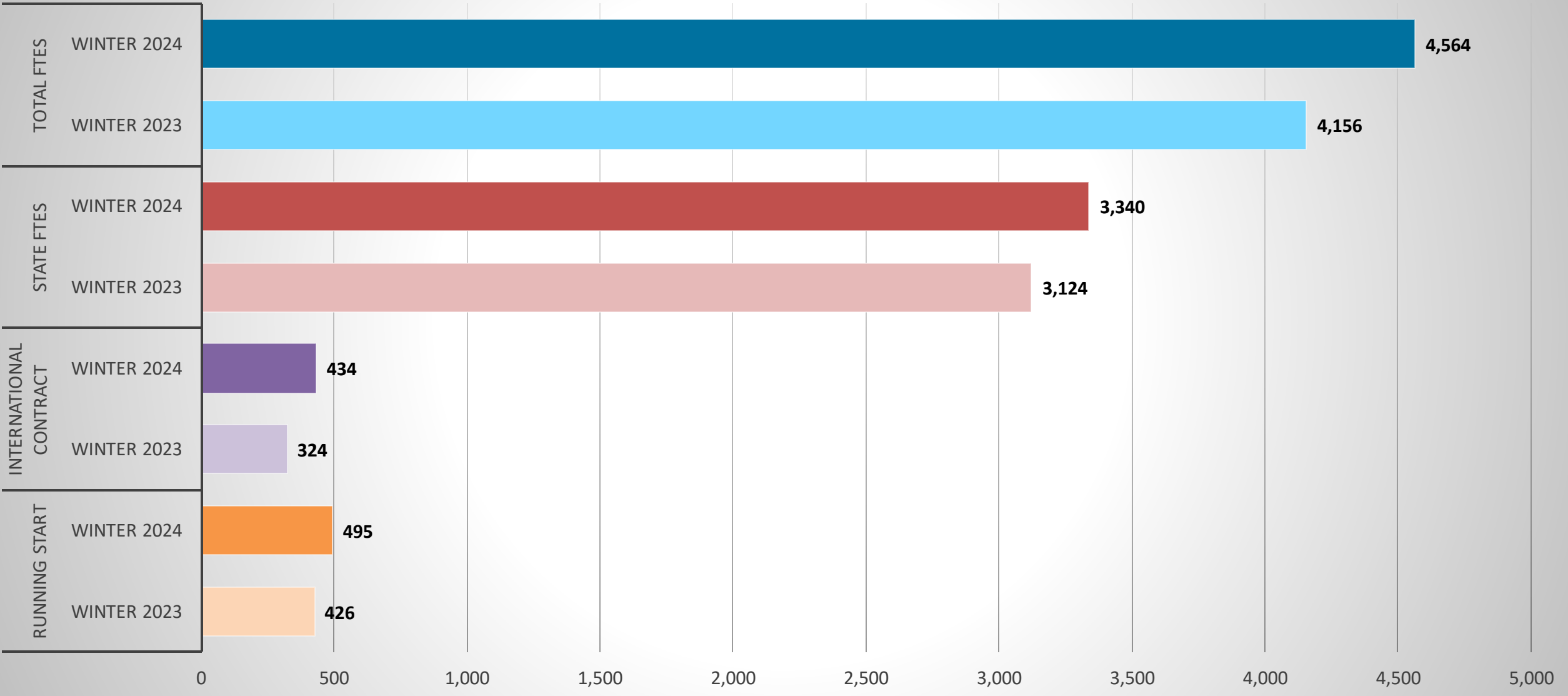# Overview

- Winter Enrollment Update – **Jenni Branstad**

- Spotlight: Re-Engaging Students – **Margaret Jadczak**

- Spotlight: Accreditation Scorecard – **Jenni Branstad**

- Budget Timeline– **Julie Larmore**

- EDIC updates – **Mikaila Harris**

- Upcoming Community Events – **Michelle McBreen**

- New Staff, New Roles - **Shayne Wong**

- Kudos - **Adam Russell and Michelle McBreen**

Winter 2024 FTEs compared to Winter 2023 FTEs - 20 days after quarter starts

TOTAL FTES
- WINTER 2024: 4,564
- WINTER 2023: 4,156

STATE FTES
- WINTER 2024: 3,340
- WINTER 2023: 3,124

INTERNATIONAL CONTRACT
- WINTER 2024: 434
- WINTER 2023: 324

RUNNING START
- WINTER 2024: 495
- WINTER 2023: 426

Re-Engaging Students

Presented by

Margaret Jadczak

January 2024

135 ↑

Students have re-enrolled

Total number for Fall 23' and Winter 24' quarters combined.

Strategies

Fresh Start Initiative

- FreshStart.Central@SeattleColleges.edu
- 1 designated point of contact

HEERF debt relief and outreach

- Mail Campaign
- Call Campaign
- Email Campaign

Web Team Collaboration

- Designed a re-enrollment calculator.
- In the process of re-designing the returning student webpage.

Student Responses

"Thank you so much for being able to pay off my debt. Seattle Central is the BEST college in the universe."

HEERF II recipient

"I would very much like to get back on track and to my studies again. I wasn't sure where to start. Thank you so much for your help in getting me re-started!"

Returning student

Accreditation

- What is accreditation?
  - Accreditation is the process of formally recognizing educational institutions for performance, integrity, and quality. We are accredited by the [Northwest Commission on Colleges and Universities](#).
  - Accreditation encourages continuous improvement through self-study.
- Why is accreditation important?
  - Ensures course credits can transfer, and that we can receive federal Title IV funds (i.e. federal financial aid).
- What is the accreditation process?
  - Accreditation happens on a seven-year cycle. We are in Year 4 of our cycle. In fall 2026, we will host an on-site accreditation visit.

Accreditation

Mission Statement: As an open access learning institution, Seattle Colleges prepares each student for success in life and work, fostering a diverse, engaged, and dynamic community.

13 indicators in two goal areas that provide a "temperature check" on our institutional health and success and determine how well we are meeting our mission.

Mission Fulfillment Metric Progress Rating		
Successful progress towards mission fulfillment	Target achieved	College-wide value at or above 100% of target AND All values disaggregated by race/ethnicity are above 80% of target (for data that can be disaggregated)
	Target within Range	College-wide value at or above 80% of target AND All values disaggregated by race/ethnicity are above 80% of target (for data that can be disaggregated)
Unsuccessful progress towards mission fulfillment	Target out of range	College-wide value is below 80% of target OR Any value disaggregated by race/ethnicity is below 80% of target (for data that can be disaggregated)

- SCC defines mission fulfillment as achieving or being within range of achieving targets for 10 of 13 indicators.
- Currently, we have achieved or are within achieving the target on 9 indicators.

Student Success Metrics

	Indicator Target	2023	Progress Rating - 2023	Criteria Met - 2023
Student Satisfaction	3.2	4.1	Target Achieved	College-wide value is at or above 100% of target All disaggregated data is above 80% of target
Fall - Winter Retention	89%	78%	Target within Range	College-wide value is above 80% of target All disaggregated data is above 80% of target
Completion Rate (4-Year)	34%	28%	Target Out of Range	College-wide value is above 80% of target Disaggregated data for Black/African American, Hispanic, and multiracial students is less than 80% of target
Job-Placement Rate (prof/tech students only)	85%	84%	Target within Range	College-wide value is above 80% of target All disaggregated data is above 80% of target
College Level Math in YR 1	31%	27%	Target Out of Range	College-wide value is above 80% of target Disaggregated data for Black, and white students is less than 80% of target
College Level English in YR 1	65%	47%	Target Out of Range	College-wide value is less than 80% of target Disaggregated data for Hispanic/Latino, Native Hawiian, white, and multiracial students is less than 80% of target
Students self-reporting meeting College Wide Learning Outcomes	66%	73%	Target Achieved	College-wide value is above 100% of target All disaggregated data is above 80% of target
Students demonstrating success on College Wide Learning Outcomes	85%	91%	Target Achieved	College-wide value is above 100% of target

Organizational Excellence Metrics				
% over/(under) state average on: (1) Cost per completions, (2) cost per SAI point, (3) Cost per FTES	Be at or below state average	(1) 35% (2) -1% (3) -1%	Target Out of Range	The first cost measure is 35% over the state average (For this metric, we want all cost measures to be 20% or under the state average)
AASHE STARS Points	59 pts	49.6 pts	Target within Range	Current value is above 80% of the target
Conversion Rates (applicants to enrollments)	38%	37%	Target within Range	Current value is above 80% of the target
Faculty of Color	33%	44%	Target Achieved	Current value is above 100% of the target
Employee Satisfaction	4	3.7	Target within Range	Current value is above 80% of the target

Accreditation

Highlights

- College wide student success outcomes improving
- Fall-Winter retention moved from "out of range" to "within range"
- Conversion rate of applications to enrollment moved from "out of range" to "within range"

Recommendations for furthering mission fulfillment

- Continue to support students in meeting English and Math in year 1
- Support for part-time students
- Focus on completion rates

seattlecentral.edu

Accreditation

- To view full-score card, including disaggregated data and details on the indicators, please visit the accreditation website: https://seattlecentral.edu/about/who-we-are/accreditation

FY25 Budget & Fees Timeline

- FY25 Budget Development
  - Budget Kickoff Meeting – Wednesday, January 31
    - Weekly open drop-in sessions with Business Office staff
  - Budget Submissions Due from Departments – Monday, March 4
  - Information for Departments:
    - Active & budgeted positions from FY24 – filled and vacant
    - FY24 budget vs. Actuals
    - Budget priorities and resource allocation guideline

FY25 Budget & Fees Timeline

- FY25 Fees Process
  - Fee Information to Departments – Monday, February 5
    - Weekly open drop-in sessions with Business Office staff
  - Fee Submissions to Business Office – Tuesday, February 16
    - Changes only – Add, Update, Remove
  - Information for Departments:
    - Associated Item Types and chartstrings for revenue
    - Fund balance, FY24 revenue and expenses
    - Evaluation of the purpose of the fee

Equity, Diversity, Inclusion, and Community says THANK YOU!

MLK Celebration

Thank you to all the community members who attended the MLK Celebration

Community history, connections, gratitude, and celebration!

Social Justice Week

Social justice Week Speakers
- Average of 30-50 (some upwards of 80 attendees) at each of the Social Justice speakers

Punished for Dreaming
- Dr. Bettina Love at BPH

District wide Community Learning in Conversation Speaker Series Planning committee
- check the EDIC social justice week website

Affinity Group Launch

Affinity Groups?
- o This initiative aims to foster community, disrupt the status quo, and provide institutional space for those with shared identities.
- o Black identified, Latine/x, AANAPISI, LGBTQ+, White allies
- o https://bitly.ws/3aCry
- o Central employees

Community Relations and Upcoming Events

Community Relations

- New Contact at communityrelations@seattlecolleges.edu

Upcoming Events:

- Seattle Central Community Dinner- February 16th
- Discover Seattle Colleges Events- March 4-27
- Earth Month Events- April
- Welcome Week

New Staff, New Roles

- Angeli Brathwaite, Program Assistant, Healthcare & Human Services
- Kenderick Wilson, Director – Acadamy of Rising Educators, Healthcare & Human Services
- Floresita Gomez-Guzman, Program Coordinator, TRIO
- Serena Manzo, Executive Director of Guided Pathways
- Maurice Pineda, Manager of Facilities Operations
- Seth Sempere, Stockroom Attendant, Wood Technology Center
- Maureen Devery, Program Specialist, Wood Technology Center
- Amina Aden, FTF, Nursing
- Jeffrey Corrales, FTF, Nursing
- Adrianne Alatriste Pena, Program Specialist, Nursing
- Amber Carnahan, Program Assistant, Continuing Ed
- Sammy Faust, MAC Manager, Auxiliary Services
- Ying Bai, Administrative Assistant, STEM-B
- Denise Gloria, Program Specialist, Financial Aid
- Hannah Houser, Library & Archives Paraprofessional, Library Services
- Mai Tran, Billing Analyst, Budget Office
- Mark Silva, Advising Manager Colocations, Advising & Career Services
- Azon Diquan-McRae, Program Coordinator, Counseling
- Nichelle Alderson, Faculty Counselor
- Christine Torres-Clara, Faculty Counselor

Hiring Update: 76 hires for 2023
44 WFSE | 11 Pro Staff | 10 FTF | 11 Mgmt

Kudos

Please share your kudos in the chat!

Thank You

- Q & A

- This is being recorded and will be available on News Center as soon as it is processed.