### Seattle Central College Transfer Major Planning Guide

## BUSINESS

#### What can I do with a major in business?

A major in business could be the first step toward the following careers, among others:

- Accountant
- Economist
- Entrepreneur
- Financial advisor
- Human resources manager

- Investment banker
- Real estate agent
- Recruiter
- Small business owner
- Stockbroker

Common concentrations within the business undergraduate major include:

- Accounting
- Entrepreneurship
- Finance
- Information systems

- International business
- Management
- Marketing
- Supply chain management

At some universities, these may also be separate majors.

#### How can I prepare at Seattle Central for a major in business?

Students planning to major in business at a baccalaureate institution usually take courses in **accounting**, **economics**, **statistics**, **business law**, **and calculus**, **as well as general education requirements**, to prepare to transfer. Specific requirements vary according to the transfer university, so it is strongly recommended that students work with an advisor at Seattle Central as well as advisors at the universities where they are considering transferring to ensure they take the appropriate classes to be prepared to enter the major when they transfer. Some universities will require up to three quarters of calculus, and some require an introduction to business class, public speaking, or other courses.

Students planning to major in business should consider earning the Associate of Arts – DTA or the Associate of Business degree to prepare to transfer to study business. Advisors can help students look at prerequisite requirements and choose the degree that will work best for them.

Consider an emphasis to your associate degree before you transfer, such as Global Studies, Global Health, Sustainable Agriculture or Equity and Social Justice. This can enhance your resume, personal experience and be something you put into your personal statement. You may even already have completed it without knowing it! For questions on how to plan your emphasis, please contact your advisor.

# Where can I earn a bachelor's degree in business in Washington?

Most universities offer a major in business. To find out which universities in Washington offer business as an undergraduate major, visit: <u>http://nces.ed.gov/collegenavigator/</u>

#### Tips for Success as a Business Major

- Most universities offer a business major, but the concentrations they offer vary. If you want to study international business, for instance, make sure your intended transfer university offers that focus.
- Some universities do not have an undergraduate business school, do not accept transfer students into the business school, or have extremely competitive admission to the business school. If you still want to attend that university, consider majors related to business, like economics, math, or communications.
- Many successful businesspeople did not major in business in college. If you are interested in marketing or advertising, consider a major in communications, or even graphic design. If you are interested in management, psychology could provide good preparation. Students interested in finance might consider majoring in economics or math. International relations and economics could be a good preparation for working in international business.
- At some universities, all students who want to major in business will earn a Bachelor of Business Administration degree, with all other types of business optional concentrations within the degree. At other universities, students can choose to major in accounting, finance, marketing, etc. Research the differences among different departments to make sure you can specialize as much as you want to, and if you want your diploma to say "Finance" instead of "Business Administration," look for universities that offer finance as a major.
- Most business undergraduate programs will require at least one quarter of calculus. If your math skills are weak or it has been some time since you took math, do not put off getting started! Depending on your placement scores, you may need to take math for several quarters before you are ready to start calculus.
- Check prerequisites, admission requirements, and GPA requirements at your intended transfer university early so you can be well-prepared to transfer. Some universities will expect you to finish certain classes before you *apply*, so take that into consideration.
- Business schools often require a separate application in addition to the university application. Check requirements and deadlines for both.

#### Next Steps:

- Research the universities you are interested in attending and the prerequisite classes they require for your major.
- Meet with an advisor to choose a transfer degree, discuss prerequisites, and plan what classes you need to take in the next quarter or two.
- Explore the professional organizations in your area of interest for more information about education and career options.