

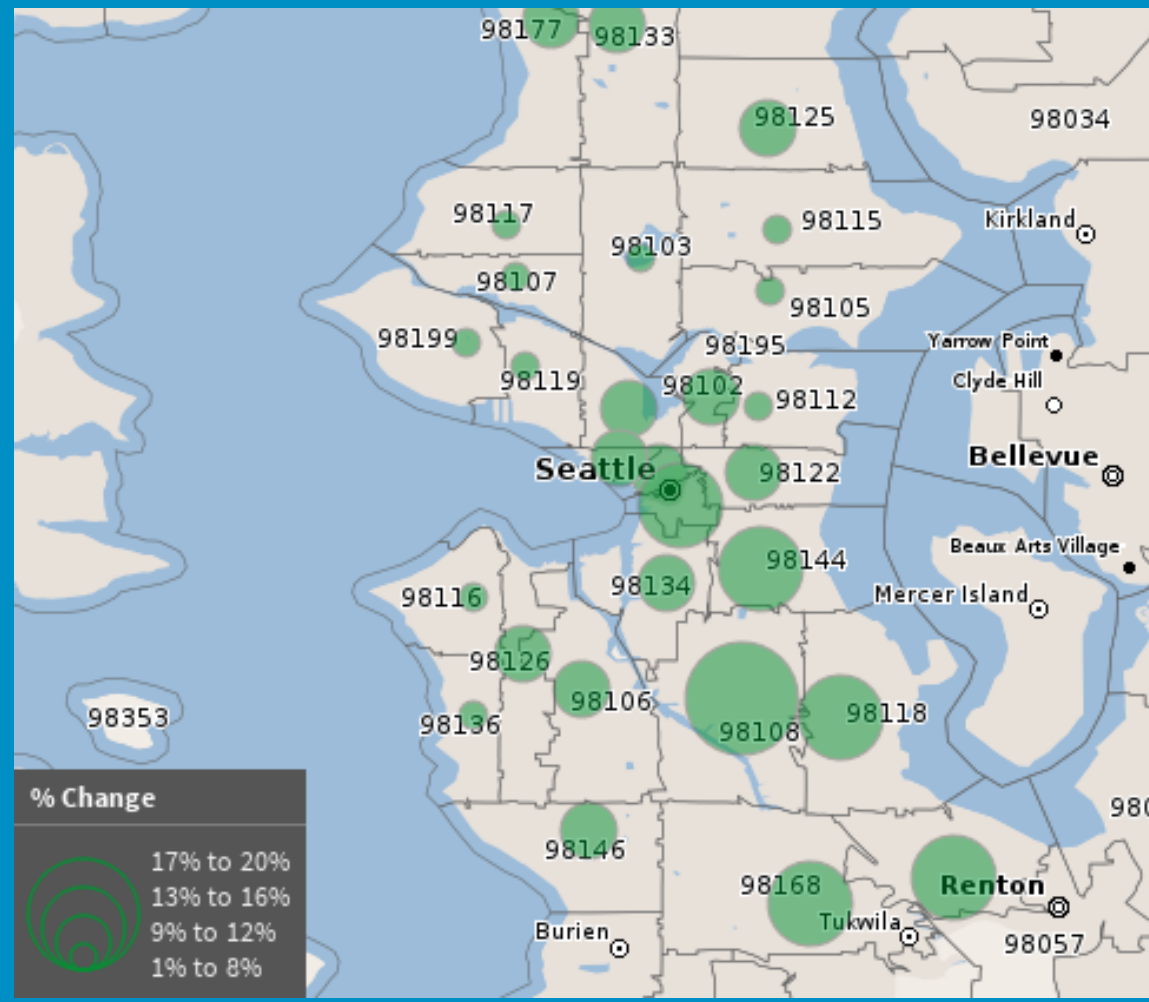


# Seattle: Demographics and Growth

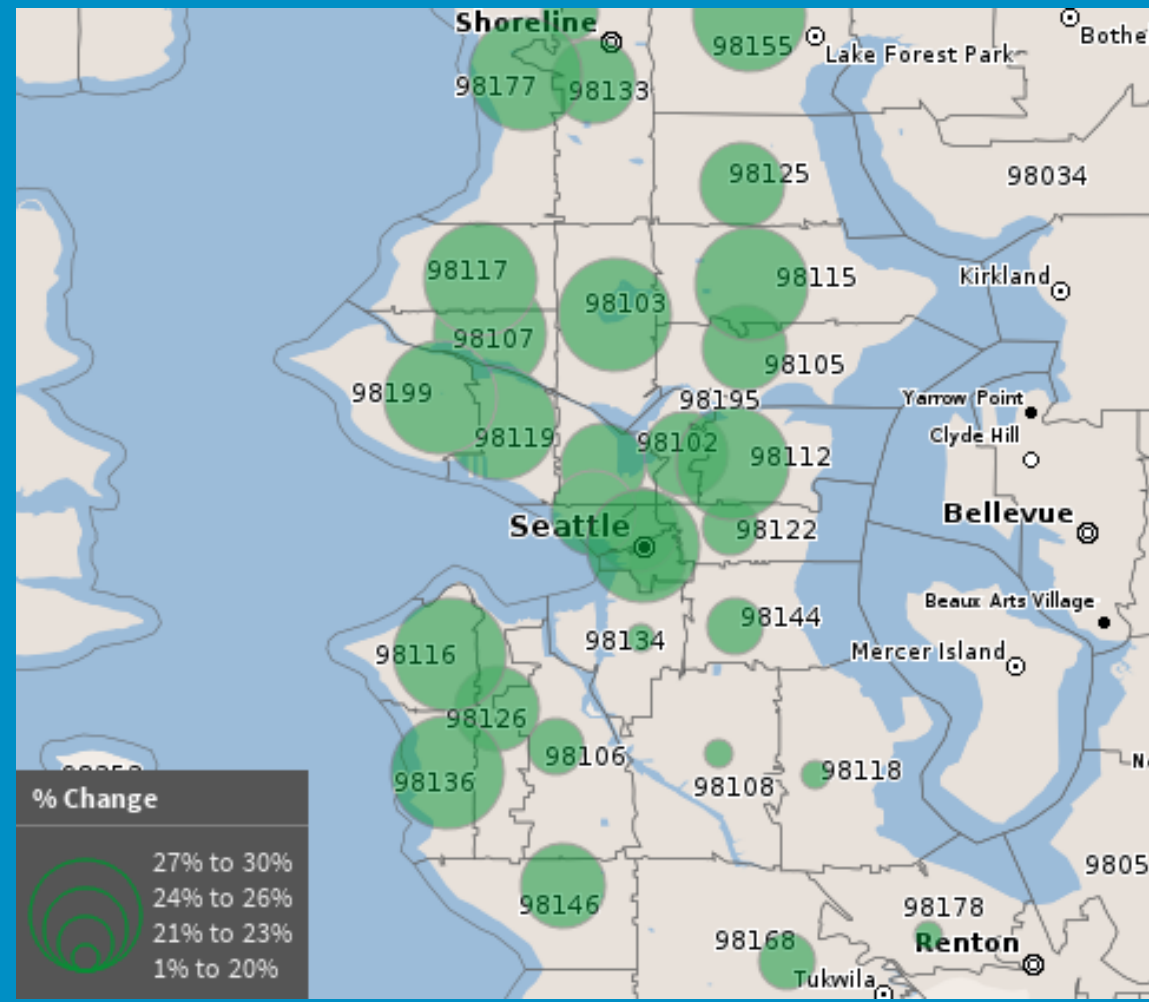
We used emsi, Economic Modeling Specialists Intl., to gather up-to-date demographic data for Seattle and compare it to our own data. Seattle is growing and, in spite of what some neighborhoods may see on a day-to-day basis, is getting more diverse.

## Seattle: A Growing City

All Groups % Change



Under-Represented Minorities % Change

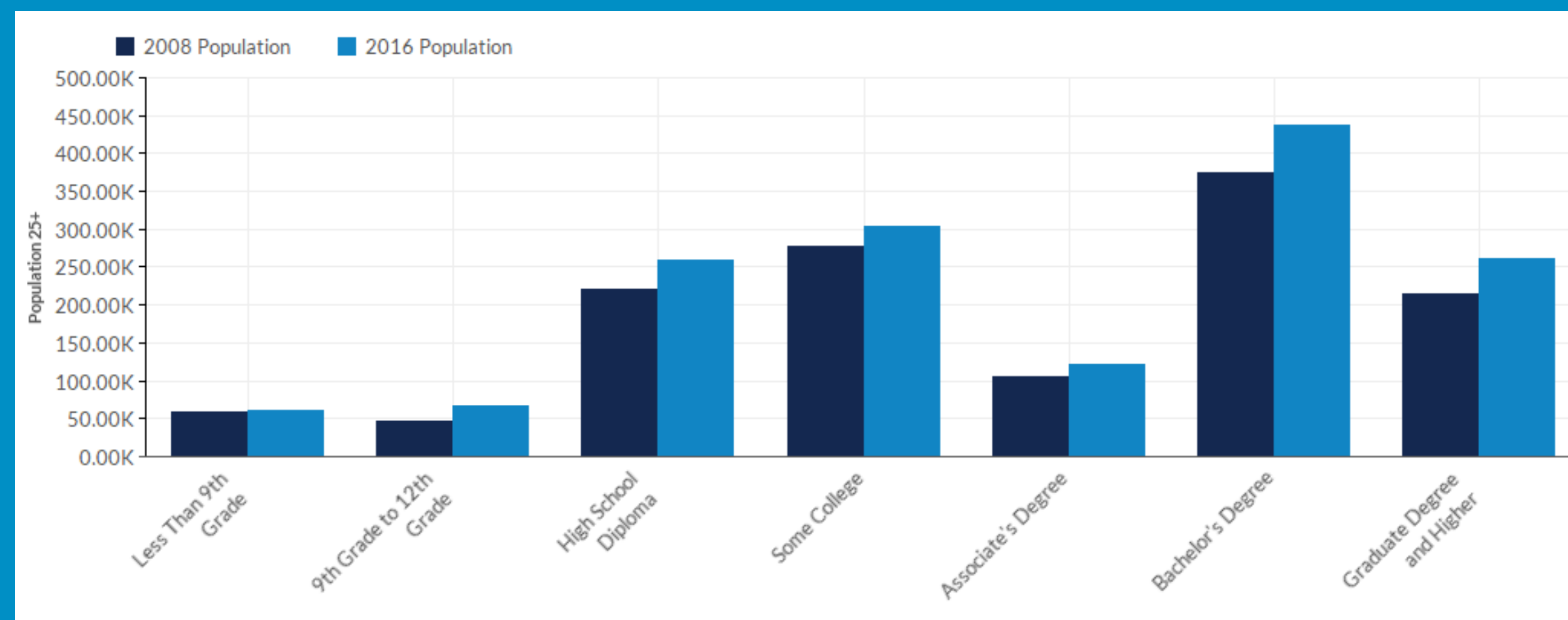
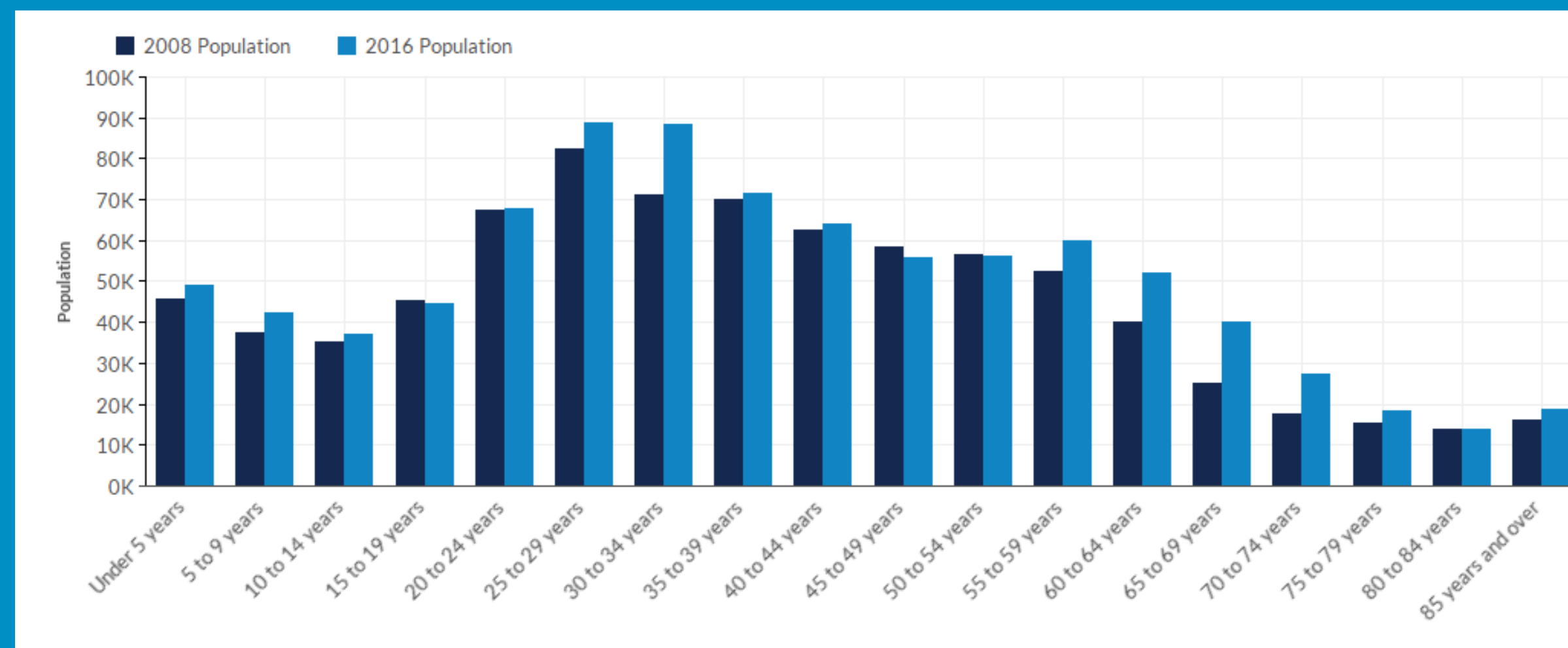


Population Percent Change 2008—2016

These maps show population change by percentage from 2003 to 2016. “Under-Represented Minorities” comprise all those who report any background other than white or Asian, including those of specific mixed background. The growth rate for under-represented minorities is about 24%, compared to 10% for the city as a whole—but mostly in certain neighborhoods.

Seattle’s growth mirrors that of our state and is higher than the national average of 6%.

## Who Are We? King County by Age and Education



### King County Is Importing Educated Adults

Most of Seattle’s growth is in the 25+ category. High school students are one of the only demographics to see a reduction in total population since 2008.

Seattle proper has a much more educated population than King County, according to the American Community Survey:

- 23.2% of adults 25 and over had a graduate or professional degree;
- 34.2% have a bachelor’s degree;
- 6.7% have an associate’s degree.

About 29% of Seattle residents have a high school degree but no college degree. However, there is also growth in the less-than-12th grade education demographic.

## Our Growth Industries

The Seattle Metropolitan statistical area had an unemployment rate of just 4.3, not seasonally adjusted, according to the Bureau of Labor Statistics. This is lower than San Francisco, Portland, Los Angeles, Bellingham, Olympia, and Spokane.

Rank	NAICS	Description	2016 Jobs	2008 - 2016 % Change	Current Total Earnings
1	454111	Electronic Shopping	16,103	304%	\$129,112
2	624120	Services for the Elderly and Persons with Disabilities	14,433	297%	\$20,160
3	519130	Internet Publishing and Broadcasting and Web Search Portals	7,099	221%	\$146,829
4	722511	Full-Service Restaurants	28,546	17%	\$28,308
5	541611	Administrative Management and General Management Consulting Service	7,353	106%	\$136,475
6	541512	Computer Systems Design Services	6,506	132%	\$120,402
10	621111	Offices of Physicians (except Mental Health Specialists)	10,765	26%	\$110,483
11	541511	Custom Computer Programming Services	5,465	59%	\$140,166
14	511210	Software Publishers	13,355	12%	\$242,027
15	622110	General Medical and Surgical Hospitals	18,670	8%	\$95,999
20	623311	Continuing Care Retirement Communities	4,393	37%	\$38,653
21	518210	Data Processing, Hosting, and Related Services	2,508	84%	\$128,034
22	903622	Hospitals (Local Government)	5,210	28%	\$103,352

### Where Are the Jobs?

Software, web development, and health care and related fields fill the top 25 job growth industries.