# Course Outline

<table>
<thead>
<tr>
<th>Course Prefix &amp; No.:</th>
<th>WEB210</th>
<th>Title: <strong>Advanced Web Design</strong></th>
<th>Credits: 5</th>
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**Division:** BITCA  
**Program/Department:** IT

| Maximum Class Size: | 27 | Course length: 11 weeks | Prerequisite(s): WEB 105, WEB 120 and WEB 200 w/ 2.0 or better |

**Total Contact Hours:** 55  
Lecture: 55 (11 h. = 1 cr.)  
Lab: ______ (supervised; 22 hrs.=1 cr.)  
Clinical: ______  
Other: ______ (unsupervised; 33 hrs. = 1 cr.)  

| Mode(s) of Delivery: | ☑ On campus self-contained | Correspondence | Telecourse | Online instruction | Hybrid (e.g., online and on campus) | Other (please describe): |

## Course Description
This course provides the student with the experience of designing and producing an effective web site for a live client with advanced web design techniques while practicing a team workflow process.

## Course Goals
The goal of this class is to give the student a real world look at what it means to be a part of a website team. The students will design and develop a live client website for a non-profit organization providing the student with a case study and website portfolio piece to present to potential employers.

## Learning Outcomes
As a result of taking this course, students will be able to:
- Design and produce an effective web site for a live client with confidence including:
  - a solid structure, usable web interfaces, clear navigation, effective typography and appropriate color schemes
  - Create professional process documentation as it relates to the project
  - Utilize professional client and customer relations principals to keep the client happy

## Program/AA/AS Outcomes
This course addresses the following program or degree outcomes:

## Topical Outline and/or Major Divisions
1) Client Interview
   - Client Interview
2) Project Deliverables
   - Communication Brief
   - Schedule
3) Site Structure
   - Information Architecture
4) Design Principles
   - Content Design (Wireframes)
5) Production
<table>
<thead>
<tr>
<th>Distribution Area</th>
<th>Select One</th>
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<tbody>
<tr>
<td>Additional Information</td>
<td></td>
</tr>
<tr>
<td>CRC Use Only Special Designation(s)</td>
<td>□ QSR □ IS □ C □ GS □ US □ None</td>
</tr>
<tr>
<td>Outline Prepared by: Mike Sinkula</td>
<td>Date: 02/04/08</td>
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Additional Information

All new courses and major revisions:

Review the Seattle Central Community College Mission and Values and Learning Outcomes (see left menu bar at http://seattlecentral.edu/sccc/) and respond briefly (150-300 words each) to the following:

**Mission and Values**: How does the course support the college’s Mission and Values?

- **Responsive**: Course addresses industry employment requirements.
- **Innovative**: Course utilizes technology based instruction

**Assessment**: Briefly explain how you will know students have achieved the course specific and college wide or program outcomes you have identified for the course.

- **Team produces a website that satisfies client request and needs**

**Mode Statement** (required for all modes other than face-to-face):

Explain how the course outcomes will be met in the proposed mode(s):

Required if special designations are requested:

For each designation requested explain how the course will meet the designation criteria found at http://seattlecentral.edu/users/crc/page.php?page=409.

**Designation Requested**: Select designation (optional)

- **Statement:**

**Designation Requested**: Select designation (optional)

- **Statement:**