

# THE SEATTLE CENTRAL COMMUNITY COLLEGE Communiqué

## PRESIDENT'S MESSAGE



*Greetings everyone,*

**I**T'S NICE TO HAVE EVERYONE BACK for the final quarter of the academic year. The spring term has a little extra excitement as we look towards graduation, portfolio shows, and all the other activities. Please mark your calendars now for our graduation ceremony, which will take place Saturday, June 16 at beautiful Benaroya Hall. I want to encourage all faculty to join our students in their day of celebration.

### Enrollment

We have just received new enrollment figures from the District office. As a District, we reached 97.2 percent of our target for the winter quarter. Worker Retraining FTEs were 103.4 percent of the quarterly target. For Winter quarter, our campus had 5,001 FTEs, or 93.9 percent of our goal. But when you add our international FTEs, we reach 103.5 percent. Reaching our goal is crucial – colleges must achieve a two-year rolling average of 98 to 100 percent in order to receive growth from the state. We can only count our international FTEs this year. In 2008, we will have to find new ways to meet our enrollment targets. During this spring quarter, we will spend much time looking at ways to capture more enrollments. Persistence and retention is the best method, along with high expectations and quality education.

### Legislative issues

There are three legislative issues of direct importance to community colleges this session.

- The State Board has been authorized to implement a tuition increase of up to two percent for the next biennium. The increase is scheduled to take effect this summer. However, we won't know the final decision until the House and Senate finish its deliberations.
- State NEED grant – The legislature has increased state NEED grants from 65 percent of medium family income (MFI) to 75 percent MFI. In total, \$19 million has been allocated for NEED funds.
- COLAs are slated to become effective July 1. Additionally, the State Board has requested increased funding for part-time salary improvement funds.

### Achieving the Dream

Thank you to those who attended our college-wide forum. We had a great turnout and a fruitful discussion. We have submitted a draft of a grant proposal to our coaches and are awaiting their feedback. Our grant focuses on the strategies for improving student success and retention.

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### Faculty/staff changes

Carol Kallfelz, director of planning & research, has resigned effective April 3. She has moved on to the University of Washington College of Education to be the manager of institutional research. Katie Metcalf will be the contact person for the office of planning and research and can be contacted at 587-6903.

April 6 was Foundation manager Annie Norberg's, last day. She will be the Pacific Northwest Regional Development Director for Outward Bound, USA. Scholarship information is available at the Career Services Center and the Financial Aid Office. The Foundation contact will be Alison Gooding in BE4180, at 587-5491.

Davene Grosfeld joined the staff as a program assistant in Student Academic Assistance on March 7. Davene was previously on a field crew as

part of EarthCorp and an AmeriCorps volunteer. She can be contacted at 587-3852.

### Faculty/staff happenings

Bob Markholt, Pre-Apprenticeship Construction Trades instructor, was awarded the Washington Association of Occupational Educator's 12th Annual Excellence in Teaching Award. Two awards in the amount of \$500 each were presented to community and technical college teachers in Washington State. Award recipients were selected based on their contribution to technical/professional education.

Markholt has built an exemplary pre-apprenticeship training program at Seattle Vocational Institute over the past nine years. His innovation, dedication to the students, and connection to the construction industry have created a dynamic

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## HIGHLIGHTS

**New website**

**5th floor renovation update**

**Spring Collaboraton Day**

*Faculty/staff happenings continued*

program with unprecedented success rates for its students and a stellar reputation in the community it serves. Ninety percent of the students who enter the program graduate, and 92 percent enter a construction apprenticeship.

Student Activity Center program coordinator **Lubna Mahadeen** was recently a guest at the Governor's Mansion in Olympia as part of the Women and Democracy Center's 5th annual "Kick Up Our Heels." The event was held on International Women's Day, March 8.

Humanities & Social Sciences faculty member **Carl Livingston** recently was highlighted in the March 19 issue of the *Seattle Times* for his work moderating the Central District Forum for an Arts & Ideas panel discussion "The State of Young Black Men" in the "Which Way Seattle" series.

### **Student news**

#### **Alumni success**

Seattle Central apparel design program 2006 graduate **Britt Berg** has been hired at Spacecraft Clothing as the brand's new clothing designer.

#### **Washington State Students of Color Conference**

Congratulations to the students selected to attend the 17th Annual Washington State Students of Color Conference in Yakima April 12-14. Seattle Central will be represented by 40 students at this three day conference which will include close to 550 students from Washington community and technical colleges and four-year institutions.

Accompanying the students to the conference will be staff members **Sam Chesneau, Felicia Ishino-Amen, Valerie Myrick, Milton Smith** and **Tina Young**.

If you know any of these students, please congratulate them in being selected to participate in this dynamic and challenging learning experience:

Azar Alexander, Priest Amen, Erica Barragan, Ruben Bustamante, Jose Chi, Renata Cummings, Cynthia Delostrinos, Alexander Dominguez, Sunny Facer, Georgena Frazier, Jewel Howard, Anthony Jones, Renee Jones, Abel Kabigting, Andrea Kunz, Filiz Kurban, Sheryl Laverdure, Jia Yu Li, Sabrina Lucas, Tuan Mai-Vu, Julius Manus, Sarah Marmon, Idris Mawleed, Eliezer Moreno, Duong Nguyen Minh Hieu, Hong-Hai Nguyen, Sandy Ou, Dionna Pellum, Rayanne Phillips, Muktar Rashid, Chris Schuller, Elizaveta Speransky,

*Continued on back page*

*President's message continued*

#### **IBEST**

I am so pleased with the success of our IBEST program this year. Classes have been filled and the response from students has been excellent. In our IBEST course, we pair an ESL instructor with an IT instructor. The class is intended for non-native English speakers who continue to improve their English alongside native English speakers and gain IT skills at the same time. We will continue this program and hope to add additional career field areas.

#### **Coordinated Studies Program**

Our Coordinated Studies Program has seen a revival of sorts over the last year, especially in humanities, social sciences, and science and mathematics. I have enjoyed being able to attend some of the classes and to see the quality of instruction in these programs. It is my goal for Seattle Central to reclaim its national reputation in the area of coordinated studies. A vibrant CSP fosters retention of students, community building, and affords students the chance to see how disciplines are integrated. They are active learners. I want to encourage others to look into the value of this program. Research shows that faculty view CSP as a professional development opportunity, as they work closely with their peers in preparation for classes and in teaching methodology.

#### **Smoking Policy**

At the last College Leadership Council meeting, we had a lengthy discussion about enforcing the no smoking policy of the state and the college. State law dictates no smoking within 25 feet of a public building. Our college policy mandates no smoking within 50 feet of entrances. Ideas ranged from crafting a statement to be read aloud in all classes to posting signs around the perimeter of the no smoking zone.

The bottom line is this: We have no choice but to obey the smoking ban. Our security office has documented its activities in reminding smokers about the smoking policy. However, they are unable to arrest those who smoke. The duty of enforcement falls to each of us. We must be willing to remind those who continue to smoke that they are violating the law and our college policy. We will continue to focus on the issue.

#### **Trip Reduction Program**

Like all major employers, Seattle Central is required by state law to participate in the Commuter Trip Reduction (CTR) program. Although we have an excellent transportation management plan, Seattle Central failed to meet its CTR goals for 2006. In an effort to move closer to our goal for 2007, the Executive Cabinet has approved a trial Telework program beginning this quarter. Eligible employees may work from home one day per week. Currently, the program is available only to exempt employees. We will evaluate this program in one year. If the program is successful, we may consider expanding the program to other personnel. The four-day week during the summer and closure of most buildings will further support trip reduction.

#### **New Tenured Faculty**

Congratulations to our seven new tenured faculty members. They are:

Cindy Brown, Interpreter Training Program  
Rebecca Hartzler, Physics  
Ann Levine, English as a Second Language  
Scott Samuel, Seattle Culinary Academy  
AnneJeannette Serba, Surgical Technology  
Denise Vaughn, English as a Second Language  
Kate Wolfe, Psychology

I was pleased to attend the Board of Trustees meeting on March 8 where they were introduced to the Board and presented with a beautiful rose. Look for more information and pictures in our next issue of the *Communiq*ue.

Sincerely,

*Mildred W. Ollée*, President  
[www.seattlecentral.edu/president](http://www.seattlecentral.edu/president)

# EXTREME MAKEOVER Seattle Central website sports a new look.

*Been to the Seattle Central website lately? You might not recognize it. For the first time in about seven years, the site has been completely redesigned.*

## What's new?

The first thing you'll notice is that we've updated our colors from our current color palette. The new colors are a brighter version of the blue and green tones we have used for years.

Next, check out the beautiful photographs that are throughout the site. All photos are from our own photographer, Bob Hereford.

The Seattle Central web site is our most important marketing tool. It is our front door and the first thing potential students see. Therefore, we tried to incorporate features that potential students say they look for in a college website. Some of those are:

- Virtual campus tour
- Financial aid information
- Student Online Services (still on the front door)
- A new "Get Started" page with a graphic interface that is easier to navigate

But the changes aren't just cosmetic. There are many changes "under the hood" that makes our site more flexible and easier to maintain.

## The process

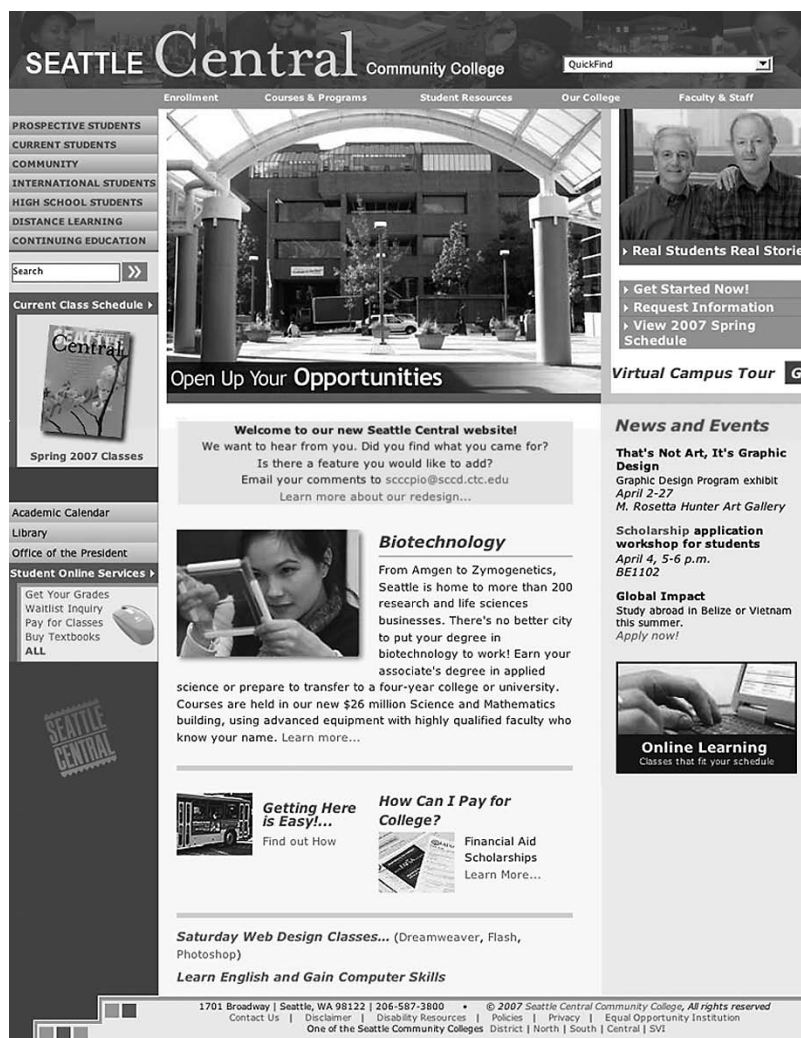
The Public Information Office, together with webmaster Shelly Becker, began working on this redesign in September, 2006. We employed Elephants & Ants, a Seattle-based web design firm to consult with us on navigation, appearance, design and marketing. Along the way, we showed our work to Seattle Central's IT committee took their feedback and made changes as recommended.

We also surveyed students in the spring quarter (2006) to obtain their input. We've consulted with student services, and our colleagues in financial aid and registration to make sure the site would be student-friendly.

## We want YOU to update your website!

It is the responsibility of each department to make sure its website has current and accurate information. Seattle Central does not have a full-time webmaster or a full-time content manager. Each department should designate someone to monitor and update its website.

Web surfers have short attention spans—about 5 seconds. If the information on our site is not up-to-date, potential students will go elsewhere. One recent study in the journal *Nature* showed that web users make up their mind about a website within the first twentieth of a second!



## CLIP AND SAVE



### How to update your website

1. Submit changes to: [sccwebmaster@sccd.ctc.edu](mailto:sccwebmaster@sccd.ctc.edu)
  - All new content must be submitted electronically (new content means information that has never been on the website.)
2. For updates and/or changes to existing material:
  - Copy/paste the page(s) that need to be changed into MS Word. (Simply add new text directly into the document).
  - Show deletions by setting the font to "double strikethrough"
  - Highlight ALL areas that have changes
  - Email the Word document to the webmaster ([sccwebmaster@sccd.ctc.edu](mailto:sccwebmaster@sccd.ctc.edu))

### Example

*Who we are:* Information Technology Services supports computer equipment, software, **purchase** and installation, training and assistance for faculty, staff and students at Seattle Central ~~Community College~~.

3. For detailed information on style guidelines and web policy, refer to the "web" folder in the public folders (under "Central")

*Events continued*

Leah Steadman, Iskender Suleimanor, Napal Tesfai, Dung Kim Ton, Maria-Elena Velasquez, Antony Xczar, Ka Yui Yin, Yan Zhao.

**Spring 2007 Workshops**  
**Student Academic Assistance**  
**Study Skills**

- **Take Great Notes**  
Tuesday, April 17, 12-1 p.m.  
**Facilitator: Rich Appleton**  
Learn how to take good notes and use them for studying and reviewing effectively.
- **Understand Your Textbook**  
Tuesday, April 24, 12-1p.m.  
**Facilitator: Brenda Kyler**  
Read more effectively for speed, comprehension and memory.

**Personal Growth**

- **Know Your Learning Styles**  
Wednesday, April 11, 12 -1 p.m.  
**Facilitator: Kimberly McRae**  
Find out how you learn best and how to customize your studies to your learning style.
- **Communicate Effectively**  
Wednesday, April 18, 12 -1 p.m.  
**Facilitator: Bryce Walb**  
We all communicate every day. Learn how to do it more effectively.

**Events**

**Collaboration Day Spring 2007**  
Tuesday, April 24

This is a rare on-campus chance to collaborate with colleagues and co-workers around program-focused issues and needs. Collaboration Day is an optional quarterly event for staff, faculty and administrators.

Participation is completely voluntary for all employees. All activities will be determined at the division and/or program level in collaboration with your dean or supervisor.

**Before April 24** Meet with colleagues and co-workers and determine what goal(s) you would like to accomplish.

**During April 24** Work on your task(s).

**After April 24** Submit a brief summary of what you were able to accomplish and give it to your dean/supervisor. Include any feedback or suggestions.

**When and where will this occur?**

Collaboration Day is scheduled for 9 a.m. – 3 p.m., but in fact each department or group will determine the location and time that best fits their own needs.

Training sessions are available for staff

and faculty. Those who choose to participate should make alternative and appropriate arrangements for their classes and work schedules. Part-time faculty who participate should make arrangements with their deans/supervisors regarding adjustments to their teaching schedules. For more information contact Kate Wolfe, interim chair, Assessment Matters Team, at 587-2038.

**Dr. Munch Retirement Party**  
**Science & Math Building**  
Saturday, April 14, 12 – 4 p.m.

Dr. David Munch is retiring after teaching chemistry for 19 years. Students, staff and alumni are invited to attend a reception from noon until 4 p.m. with a special ceremony at 2:30 to honor Dr. Munch. Photos, letters, alumni success stories are being collected for a scrapbook. Questions and donations should be directed to Douglas Wick, Department of Chemistry, SAM 110 or 587-5402.

**M. Rosetta Hunter Art Gallery**  
9:30 a.m. -3:30 p.m. Monday-Friday.  
5-7 p.m., Tuesday and Wednesday.  
**That’s Not Art, It’s Graphic Design**  
**Seattle Central’s Graphic Design Program—April 2-27**

The Graphic Design program exhibit features a wide array of recent work, including book design, advertising, posters, packaging and multi-media. To see samples of the graduate’s work, please visit [www.scccdesign.com](http://www.scccdesign.com).

**New Document Center**

The District office recently announced the opening of the document center, an intranet website that houses commonly used documents, forms and reports. The document center is fully searchable, allows documents to be categorized, and contains a check system to insure that information is current.

Please visit [www.insideseattlecolleges.com](http://www.insideseattlecolleges.com) to find out more information on how this tool can be useful for you. It is available to everyone and will eventually replace the public folders in Outlook. Once in the document center, select “Browse Documents” to find the document centers that have been established, including Human Resources. This contains the new ENSRC handbook and provides quick access to all of the human resources forms currently available in the public folders. You’ll also find one of Central’s major projects to support student success, Achieving the Dream.

**5th Floor Update**

Berschauer Phillips Construction was awarded a \$5.2 million contract for the renovation and remodel of the 5th floor to house the Graphic Design, Photography and Publishing Arts programs. The renovation will include new large photo studios, computer lab and support storage; ten faculty offices, four graphic design Mac computer labs, a Publishing Arts computer lab & a color management room; a large critiques area and a state-of-the-art input/output lab and library to be shared by the programs. The Business Information Technology Creative Arts division will relocate to this floor as well. An open student lounge space, a conference room, and a gallery will be added.

The project began April 2 and is schedule to be completed by December 15, 2007. This project will again impact the North Plaza entrance, and the plaza will be fenced off. Elevator # 2 will be dedicated for the length of the project.

If you have concerns or questions at any time during this project please contact Jeff Watts at 587-5439 or [jwatts@sccd.ctc.edu](mailto:jwatts@sccd.ctc.edu).

**Seattle Central Business Cards**

Business cards for Seattle Central employees are available through Rachel Seeley in the Public Information Office. The cost for 250 cards is \$40. Plan ahead as the production process can take up to a month. Cards are printed by the Publishing Arts program. Send your information and order via e-mail and include your budget number for billing purposes. Call 587-5488 or e-mail [rseeley@sccd.ctc.edu](mailto:rseeley@sccd.ctc.edu) for more information

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- The *Communique* is published twice
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- **Editing & writing**
- Rachel Seeley, Sherry Reichert,
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- & Publishing Arts students
- **Content & information**
- Seattle Central faculty and staff
- If you have information you would like
- to share with the college community
- please email it to [rseeley@sccd.ctc.edu](mailto:rseeley@sccd.ctc.edu).
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